



In the cool BPW loft, the EWALS Cargo Care technicians received practical insights into the BPW Group's entire product programme on the training trailer.

Aug 14, 2017 11:16 CEST

## A year of workshop trainings in the cool BPW loft: BPW's highly innovative approach to imparting know-how for professionals

- BPW's workshop training facility marks its first anniversary
- BPW trains over 400 specialists a year
- Workshop training trailer kitted out with the BPW Group's entire product programme

**Wiehl, 14.08.2017** --- BPW is also an innovation leader in the industry when it comes to training its partners: for around a year now, BPW has been putting on workshop seminars in an industrial loft sporting a cool design with space in which to park an entire trailer. Instead of boring slide presentations in stuffy conference rooms, the emphasis here is on practical work and motivation. Among the latest to experience the impressive facility was a team from EWALS Cargo Care.

The world of transport had never before seen such a seminar centre: around a year ago, BPW opened the doors to its totally new workshop training facility at its parent plant in Wiehl. It features not only an impressive cool and relaxed loft ambiance, but also plenty of space for innovative ideas. This includes a specially equipped workshop training trailer which can be parked in the converted production hall. BPW is now taking stock – and welcomed a team from EWALS Cargo Care to mark the workshop training anniversary.

“BPW has a long tradition of training by professionals for professionals. We have been successfully passing on our knowledge to our partners for more than 20 years,” explains Carlo Lazzarini, Member of the Management Board with responsibility for sales at BPW in Wiehl. “Every year, we train more than 400 specialists from all areas of the commercial vehicle sector, from workshop personnel to top managers. The topics range from overhauling disc brakes to telematics. Due to the rapid pace of change in the transport industry, continuous further training is today simply indispensable. That’s why we attached great importance to structuring our seminars to be as practical and motivational as possible, with new facilities and an innovative training trailer. Our centrepiece is, of course, the workshop training trailer, kitted out with the entire product programme of BPW and its subsidiaries. This concept is proving extremely popular with our partners because it is not only informative but also highly enjoyable. We are particularly pleased to see that this model is now also being adopted by our competitors.”

Bart van Rens, Manager Fleetcontrol at BPW partner Ewals Cargo Care B.V., visited the workshop training facility in Wiehl with a ten-strong team on the occasion of the anniversary. The BPW training team had put together a tailor-made workshop seminar for EWALS, while also enabling them to glean some fascinating insights into the production – and to catch some exclusive glimpses of the future direction of transport: for example, the EWALS

technicians were able to learn about the eTransport electrically driven axle as well as the opportunities offered by the solutions from idem telematics. “The visit to BPW is a highlight for EWALS,” remarked Bart van Rens. “With its information and training programme for customers, BPW once again displays innovative strength and exemplary customer focus.”

### **Kitted out with everything: what’s in the BPW workshop training trailer**

- Rigid axle ET0 with disc brake ECO Disc and air suspension Airlight II (BPW)
- Rigid axle ET120 with disc brake ECO Disc and air suspension ECO Air COMPACT (BPW)
- Self-steering axle (LL steering axle) with drum brake ECO Drum and air suspension Airlight II (BPW)
- Complete lighting system with LED and light bulbs (Ermax)
- Various mudwings (HBN)
- Two different swing pillars (SolidMaster) and three side wall variants incl. various hinges (Hestal)
- Two types of curtainsider pillars (VarioMaster & CS 951) (Hestal)
- Rear frame door with two different rear folding doors (aluminium & sandwich construction) with pivot hinge (Hestal)
- Liftmaster (manual lever and automatic by means of a compressor) --> raises the roof for easier trailer loading (Hestal)
- Flexible belt lift system (Hestal)
- Cargofleet Trailer Gateway (idem telematics)

---

#### **About BPW Bergische Achsen KG**

*BPW Bergische Achsen KG is the parent company of the BPW Group. With more than 1,600 employees, including around 120 trainees, the family-run company has been developing and producing complete running gear systems for truck trailers and semi-trailers at its headquarters in Wiehl since 1898. BPW's technologies include axle systems, brake technology, suspension and bearings. BPW's trailer axles and running gear systems are in use in millions of vehicles around the world. An extensive range of services also provides vehicle manufacturers and vehicle operators with the opportunity to increase economic efficiency in their production and transport processes. [www.bpw.de/en](http://www.bpw.de/en)*

## **About BPW Group**

*BPW Group, based in Wiehl, Germany, is a dependable international mobility and system partner for the transport industry, serving as a one-stop shop for innovative solutions. Its portfolio embraces axles, suspension systems and brake technologies (BPW), locking systems and bodywork technology (Hestal), lighting systems (Ermax), composite technologies (HBN-Teknik), and user-friendly telematics applications for trucks and trailers (idem telematics). BPW Group's technologies and services support manufacturers' cost-effective workflows and enable vehicle operators to manage their fleets efficiently by maximising the transparency of loading and transport processes. The owner-managed BPW Group encompasses more than 60 companies worldwide and employs around 6,400 people. [www.wethinktransport.com](http://www.wethinktransport.com)*

## **Contacts**



### **Nadine Simon**

Press Contact

Press Officer/Public Relations

focus on: special axles; agricultural running gears; telematics;  
human resources/training

SimonN@bpw.de

+49 (0) 2262 78-1909

+49 (0) 151 55037078



### **Robin Becker**

Press Contact

Press Officer/Public Relations

focus on: 9t running gears; trailer components; e-solutions;  
digital solutions

BeckerR@bpw.de

+49 (0) 2262 78-1905