



Seka Nutzfahrzeuge already rely on the BPW AirSave System

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## BPW now links AirSave tyre pressure control system with telematics

- BPW delivers the AirSave telematics kit – with two-year warranty
- At the end of the year, tyre pressure control for self-steering axles will also be an option
- AirSave monitoring function for CargoFleet users
- Procurement and installation are eligible for "de minimis" funding

Wiehl, 07.10.2020 --- The BPW "AirSave" tyre control system has become a bestseller because it saves tyres, fuel and nerves - and already returns a profit

**within its first year. BPW now supplies a telematics kit that automatically warns drivers, dispatchers and other recipients via an app, an online portal, email or SMS as soon as a tyre weakens.**

Saving around a thousand euros in fuel and wear of tyres, year after year: this is a compelling reason for every vehicle operator to only order trailer chassis with automatic tyre pressure control systems. To top it all off, the state government also provides an incentive for ordering the AirSave system from BPW: it is eligible for "de minimis" subsidies. No wonder that the system, developed in close cooperation with freight forwarders and drivers, has been a complete success since its introduction at the end of 2019. It measures and regulates tyre pressure continuously and fully automatically - which is worthwhile because even small differences in pressure have an impact on the cost balance, and also increase pollutant emissions. In addition, dangerous tyre bursts can also be effectively prevented by AirSave.

From the end of the year, automatic tyre pressure control will also be available for BPW self-steering axles for the first time - making the trailers much more agile, safe and gentle on the tyres.

But BPW would not be BPW without intelligent digital networking. From now on, the tyre pressure control system "talks" directly to the drivers, dispatchers and other predefined recipients - BPW now supplies an AirSave telematics kit that enables remote monitoring in real time. It can be easily connected to the trailer gateway telematics box from idem telematics. The AirSave systems that have already been installed can be easily retrofitted with telematics. The tyre status can be retrieved at any time - for example online via the Cargofleet 3 portal or via the driver's app. Practical alarm functions ensure that in the event of a leak, the garage/service station can be contacted in good time before the tyre is completely lost or worse.

"BPW has raised independent tyre pressure control to a whole new level of quality, and the AirSave system is in a class of its own when it comes to reducing tyre failures," explains Dragan Stanojlovic, Managing Director of Seka Nutzfahrzeuge (Commercial Vehicles). "It offers our customers tangible savings and is installed on approximately 70 percent of our axles. The self-regulating AirSave system is simply a better solution than monitoring tyre pressure alone."

BPW and idem telematics also offer advantages in terms of operation and maintenance. BPW gives a two-year warranty on the AirSave system, while vehicle operators with a BPW partner service package enjoy full maintenance service while keeping their costs transparent.

The configuration, calculation and ordering of the AirSave system is extremely simple for vehicle manufacturers. They can be added to the individual chassis design in the BPW online configurator at the click of a mouse. The axles are then delivered completely pre-assembled with AirSave and all associated components - this guarantees top quality and fast installation.



[Watch video on YouTube here](#)

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### ***About idem telematics GmbH***

*idem telematics GmbH, which is headquartered in Munich and operates a local office in Ulm, is one of the leading providers of telematics solutions for trucks and trailers. By consolidating the data worlds of towing vehicle units and trailers, the telematics specialist – a member of the BPW Group since 2012 – can also offer an all-in-one system for the complete tractor-trailer. The telematics solutions from idem telematics GmbH increase the transparency and economic efficiency of transport processes for vehicle operators and in this way make a significant contribution to implementing the international mobility partnership of the BPW Group. idem telematics currently employs around 60 people.*

[www.idemtelematics.com](http://www.idemtelematics.com)

### **About the BPW Group**

*The BPW Group researches, develops and manufactures everything needed to ensure that transport keeps moving and is safe, illuminated, intelligent and digitally connected. With its brands [BPW](#), [Ermax](#), [HBN](#), [HESTAL](#) and [idem telematics](#), the company group is a preferred system partner of the commercial vehicle industry around the globe for running gear, brakes, lighting, fasteners and superstructure technology, telematics and other key components for trucks, trailers and buses. The BPW Group offers comprehensive mobility services for transport businesses, ranging from a global service network to spare parts supply and intelligent networking of vehicles, drivers and freight. The owner-operated company group currently employs 7,000 staff in more than 50 countries and achieved consolidated sales of 1.41 billion euros in 2019. [www.bpw.de/en](http://www.bpw.de/en)*