



Double award: Josha Kneiber, Head of Product Management and Strategic Sales Electromobility at BPW, is delighted about the German Innovation Award in gold for BPW eTransport. BPW AirSave was declared as "Winner".

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## Double Award: German Innovation Award celebrates super-efficient transport technologies from BPW

- German Innovation Award in Gold: Top award for the BPW eTransport drive axle
- German Innovation Award Winner for the BPW AirSave tyre pressure control system
- The German Design Council puts a user-centred experience at the heart of the decision
- Dr. Markus Kliffken: "Freight forwarders, drivers and logistics"

## **professionals are all actively working together on innovation"**

**Wiehl, 20.05.2021 --- Innovative commercial vehicle technologies improve not only environmental efficiency, but also the image of the transport and logistics industry. BPW Bergische Achsen KG has now received two renowned German Innovation Awards - one of which with the highest grade possible from the jury. The deciding factor: focus on the user.**

The Design Council has given the German Innovation Award in Gold to BPW – thereby drawing the public's attention to the innovative strengths of the transport industry: BPW eTransport, an electrical drive for light commercial vehicles up to 7.5 tons, received an award. For each category, the jury usually only chooses one Gold prize winner for pioneering top performances within a sector or discipline. BPW's performance in the competition class "Excellence in Business to Business" in the field of E-Mobility technologies was particularly impressive. The drive solution was developed for distribution vehicles in inner-city transportation. Unlike conventional concepts, the drive sits right in the axle rather than under the engine bonnet. This means it can be adjusted according to individual requirements or even retrofitted. Thanks to its scalable design, even larger vehicle classes over 7.5 tons can be equipped with eTransport. The driving unit is economical and sustainable, of high-grade efficiency, quiet and emission-free, and also easy to integrate thanks to its compact design. Moreover, the driving unit is made even better by its energy recovery and active steering assistance. The first new vehicles with eTransport from BPW should be coming onto the market as early as this year.

"A growing number of cities are implementing driving bans, special requirements, and restrictions on diesel-powered vehicles. With BPW eTransport, transport vehicles – each over 7.5 tons – can be economically fitted or retrofitted. This is an interesting concept which has the potential to more quickly bring us to a more sustainable, emission-free, mobile future," was the statement made by the jury.

The Design Council gave another award to the BPW AirSave tyre pressure control system. Each year, it saves – depending on mileage – up to a thousand euros worth of fuel and tyre wear, thus improving the ecological balance of road transportation and avoiding accidents or unplanned downtimes caused by burst tyres. AirSave is also complemented by the connection to vehicle telematics. Drivers, dispatchers and other recipients

automatically receive a warning via an app, online portal, email or SMS as soon as a tyre weakens. The Design Council declared BPW AirSave a "Winner": this title is reserved for "innovations which drive the industry forward with their originality, application and efficacy."

Dr. Markus Kliffken, member of the Technical Development Executive Board at BPW: "To receive two German Innovation Awards at the same time is not only a win for our company, but also for the entire transport and commercial vehicle industry. It means we can get a wider audience interested in the transformation of transport. We are particularly pleased that the focus on the user plays a central role in the jury's review. That's why we are dedicating the award to the freight forwarders, lorry drivers, and other professionals in the practice who have been actively involved in the development of eTransport and AirSave."

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### ***German Design Council***

*Since 1953, the German Design Council has been operating as a world-leading centre of excellence for communication and the transfer of knowledge in the fields of design, branding and innovation. With its international offers, promotion of young people, and memberships, the council is part of the global design community and has always contributed to the interchange of ideas and the establishment of worldwide networks. At events, conferences, competitions, jury meetings and panels of experts, the Design Council brings together its members and innumerable other international design and branding experts, as well as promoting discourse and creating momentum for the global economy. More than 340 companies currently belong to its pool of members. <https://www.german-design-coun...>*

### ***About BPW Bergische Achsen Kommanditgesellschaft***

*BPW Bergische Achsen KG is the parent company of the BPW Group. With around 1,500 employees, including around 100 trainees, the family-run company has been developing and producing complete running gear systems for truck trailers and semi-trailers at its headquarters in Wiehl since 1898. BPW's technologies include axle systems, brake technology, suspension and bearings. BPW's trailer*

axles and running gear systems are in use in millions of vehicles around the world. An extensive range of services also provides vehicle manufacturers and vehicle operators with the opportunity to increase economic efficiency in their production and transport processes. [www.bpw.de/en](http://www.bpw.de/en)

### **About the BPW Group**

The BPW Group researches, develops and manufactures everything needed to ensure that transport keeps moving and is safe, illuminated, intelligent and digitally connected. With its brands [BPW](#), [Ermax](#), [HBN](#), [HESTAL](#) and [idem telematics](#), the company group is a preferred system partner of the commercial vehicle industry around the globe for running gear, brakes, lighting, fasteners and superstructure technology, telematics and other key components for trucks, trailers and buses. The BPW Group offers comprehensive mobility services for transport businesses, ranging from a global service network to spare parts supply and intelligent networking of vehicles, drivers and freight. The owner-operated company group currently employs 7,000 staff in more than 50 countries and achieved consolidated sales of 1.41 billion euros in 2019. [www.bpw.de/en](http://www.bpw.de/en)