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Oct 14, 2020 14:10 CEST

G. Leclerc Transport AG relies on idem telematics in all trucks and trailers in its fleet

- The Swiss forwarder is a specialist in temperature-controlled transports with a focus on food and pharmaceutical products
- Telematics from idem telematics is installed in 200 tractor units and 160 semi-trailers
- Order processing including documentation and digital signature
- Monitoring of vehicle and temperatures using a portal

Egerkingen (Switzerland), 14.10.2020 ---Truck and trailer together make a

strong team. In particular, there is enormous power in the intelligent cooperation of a tractor unit and semitrailer. The Swiss forwarder G. Leclerc Transport AG is making targeted use of this: the company's entire fleet (200 tractor units and 160 semi-trailers) is equipped with telematics from idem telematics. "This enables us to access all data in one portal, to process orders, and to monitor vehicles and temperatures. And for all this, we only need one interface to our forwarding software," explains Edwin Kohli, Head of Sales and Projects and member of the company's management board. "The system is easy to use for everyone involved and the quality is just right."

cargofleet 3 combines truck and trailer in one portal

G. Leclerc was founded in 1960 and specialises in temperature-controlled transport, with a focus on food and pharmaceutical products. The fleet includes 50 EIPL-certified vehicles. The forwarder has been using telematics for around ten years in order to seamlessly monitor and document temperatures en route. In the beginning, the processing of orders had to run on a separate system. "When idem telematics launched the all-in-one telematics portal cargofleet 3 on the market, we decided to use it immediately because it offers us the essential advantage of having all relevant information at a glance," Kohli describes. "We are completely satisfied, everything runs very steadily." He is also impressed by the service provided by idem telematics: "the contact persons are always there to help us with advice and support and, if necessary, the employees also came to us in Switzerland from Munich or Ulm."

Data provides access to greater efficiency

In the cargofleet Driver App, drivers have mobile access to all relevant information: for each order, information on the number of pallets and parcels that have to be dropped off is also stored in addition to the delivery address. The recipient can digitally confirm the delivery by signing on the tablet. Or the driver can report problems - for example, if he cannot deliver the goods because nobody can be reached at the destination address. The entire process is transparent and automatically documented. Customers can see where their goods are at any time in the portal, and can download the corresponding document as a delivery bill.

According to Edwin Kohli, the ECO Response Function is particularly useful for his company: data on individual driving styles such as braking behaviour

reveal where there is still potential for optimisation. Drivers can be trained in a targeted way to reduce consumption, minimise wear and thus also reduce the maintenance costs of the vehicles. "Since we regularly renew and expand our vehicle fleet, we cannot measure the effect exactly, but according to my experience, savings of around ten percent are possible, particularly in terms of fuel consumption."

By calculating the best route for the driver for each destination, the telematics app increases transport efficiency. Edwin Kohli is convinced: "without this technology, our daily order volume would hardly be manageable."

About idem telematics GmbH

idem telematics GmbH, which is headquartered in Munich and operates a local office in Ulm, is one of the leading providers of telematics solutions for trucks and trailers. By consolidating the data worlds of towing vehicle units and trailers, the telematics specialist – a member of the BPW Group since 2012 – can also offer an all-in-one system for the complete tractor-trailer. The telematics solutions from idem telematics GmbH increase the transparency and economic efficiency of transport processes for vehicle operators and in this way make a significant contribution to implementing the international mobility partnership of the BPW Group. idem telematics currently employs around 60 people.

www.idemtelematics.com

About the BPW Group

The BPW Group researches, develops and manufactures everything needed to ensure that transport keeps moving and is safe, illuminated, intelligent and digitally connected. With its brands [BPW](#), [Ermax](#), [HBN](#), [HESTAL](#) and [idem telematics](#), the company group is a preferred system partner of the commercial vehicle industry around the globe for running gear, brakes, lighting, fasteners and superstructure technology, telematics and other key components for trucks, trailers and buses. The BPW Group offers comprehensive mobility services for transport businesses, ranging from a global service network to spare parts supply and intelligent networking of vehicles, drivers and freight. The owner-operated company group currently employs 7,000 staff in more than 50 countries and achieved consolidated sales of 1.41 billion euros in 2019. www.bpw.de/en

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