



we think transport



Jens Zeller (center), Managing Director of idem telematics, had three reasons to be happy. Photo: Thomas Küppers

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German Telematics Award 2025: idem telematics confirms market and innovation leadership with three first places

Successes in the categories: Vehicle technology, load management and trailer/swap body technology

- **Triple victory underlines idem telematics' leading role in European transport networking**

- **NEW: First place in load management**
- **Holistic system concept impresses jury with its practicality, future-proofing and innovative strength**
- **Jens Zeller: ‘Our strategy delivers real efficiency gains for operators – regardless of fleet size and vehicle type.**

Munich/Ulm, 30 October 2025 -- Great success for idem telematics at the German Telematics Award 2025: The European market leader for transport networking secured first place in three categories – vehicle technology, load management and trailer/swap body technology. The company is thus continuing its successful run and further expanding its position as the market and innovation leader in the industry.

The repeated awards underscore idem telematics' technological leadership and innovative strength: for the fifth time in a row, the company has won the German Telematics Award in the trailer/swap body technology category. And in the vehicle technology category, the company secured the top spot for the third time in a row.

The jury particularly praised the consistent further development of the holistic networking concept, which intelligently connects freight, drivers and vehicles across all transport categories. By integrating the latest data and AI technologies, idem telematics has succeeded in making the daily use of trucks, trailers and swap bodies even more efficient and safer – a decisive advantage in times of increasing logistical requirements and growing regulation.

‘We are delighted to receive this triple award, which impressively confirms our technological and strategic direction,’ says Jens Zeller, Managing Director of idem telematics. ‘Our solutions show that digitalisation in the transport industry is not just for large fleets. We offer practical systems that enable medium-sized companies to enter the world of networked, efficient and sustainable transport logistics.’

With victories in the key areas of vehicle technology, load management and trailer/swap body technology, idem telematics is sending a clear signal: the future of telematics lies in the integrated, modular networking of all vehicle

types and components.

The German Telematics Award is presented every two years by ETM Verlag in cooperation with DEKRA and a jury of experts headed by Prof. Dr Heinz-Leo Dudek. It is considered one of the most prestigious awards in the industry and evaluates not only technical performance but also user benefits and the innovation potential of the submitted systems.

About idem telematics GmbH – connecting all road transport

As Europe's leading telematics partner, idem telematics supports forwarders, fleet operators and shippers in using data to continuously improve their core business, and thus to increase their profitability, customer satisfaction and competitiveness. Our systems are uncomplicated, independent, cross-fleet and cross-manufacturer, and adaptable to any company size and business model. The service: individual on-site process consulting – combined with the Europe-wide market-leading all-in-one cargofleet telematics platform for trucks, trailers, freight and logistics. Consolidating and summarising the data sets of vehicles, drivers and freight, idem telematics provides a complete system for increasing the transparency and economy of the entire logistics process. Benefits include unique customer proximity and flexibility for individual telematics requirements based on more than 25 years of telematics, transport and logistics expertise. idem telematics is a subsidiary of the BPW Group and employs around 75 staff at its locations in Munich and Ulm. www.idemtelematics.com

About the BPW Group

The BPW Group researches, develops and manufactures everything needed to ensure that transport keeps moving and is safe, illuminated, intelligent and digitally connected. With its brands [BPW](#), [Ermax](#), [HBN](#), [HESTAL](#) and [idem telematics](#), the company group is a preferred system partner of the commercial vehicle industry around the globe for running gear, brakes, lighting, fasteners and superstructure technology, telematics and other key components for trucks, trailers and buses. The BPW Group offers comprehensive mobility services for transport businesses, ranging from a global service network to spare parts supply and intelligent networking of vehicles, drivers and freight. The owner-operated company group currently employs around 6,580 staff in 28 countries and achieved consolidated sales of 1.562 billion euros in 2024. www.bpw.de/en

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