



The BPW trade fair stand at the IAA Transportation in Hannover

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IAA Transportation: BPW set to become the go-to place of the transport industry

- **The big post-COVID reunion: BPW invites transport industry to IAA Transportation**
- **BPW's exhibition booth to promote solidarity and exchange of ideas**
- **ePower axle-driven generator and the e-truck BAX among the IAA highlights**

Wiehl, 31/08/2022 --- The BPW Group develops its solutions for the transport and logistics industry in close cooperation with hauliers, drivers, dispatchers, fleet managers and innovative industry partners. BPW is focusing on this special bond at the IAA Transportation in Hanover: [the BPW exhibition stand in Hall 26 is set to become the meeting point for the transport industry.](#)

Economies all over Europe are suffering from rising energy prices, disrupted trade routes and the consequences of the war in Ukraine. The BPW Group is therefore deliberately avoiding the usual trade fair glitter at IAA Transportation and is focusing on the cost-effectiveness of its solutions: every exhibit on the BPW exhibition booth (Hall 26, A30) will be backed by specific facts and figures – in litres of fuel saved, reduced CO2 emissions and tyre wear, which are key drivers of cost efficiency and thus determine the added value of transport.

For the first time, BPW is also presenting an online amortisation calculator which vehicle operators can use to individually work out the savings effects of various BPW solutions. BPW is already supporting the EU programme VECTO (Vehicle Energy Consumption Calculation Tool), which will be used to certify trailers on the basis of their CO2 emissions for the first time starting the middle of next year. It provides more transparency when purchasing a vehicle – and helps the vehicle operator to choose a more efficient vehicle.

BPW sees the efficiency gains achieved primarily as a joint effort, because hauliers, drivers, dispatchers, fleet managers and innovative industry partners are intensively involved in the development at BPW. That's why BPW is devoting a lot of space at the IAA to reunions and exchanges of ideas with its partners: With its attractive catering area, the trade fair exhibition booth is set to become the meeting point for the entire industry. This is also a great way to experience and discuss the BPW Group's trade fair innovations in an informal atmosphere.

These include the "ePower" axle-driven generator, which generates energy when driving and braking and uses it to power cooling units, for example. The solution is being developed together with Thermo King and will be exhibited at IAA Transportation. The BPW subsidiary idem telematics presents new features of the market-leading telematics portal Cargofleet 3 - these include [maintenance management](#) and a tour monitor that allows the vehicle operator to play out selected data to partners without surrendering its data

sovereignty. The new e-truck [BAX](#) with the electric axle drive eTransport from BPW can be admired in the outdoor area (Hall 11, stand number TD31) and can also be test driven upon prior registration at drive.bax.de.

Thore Bakker, General Manager Business Unit Trailer Solution & Mobility Services at BPW Bergische Achsen KG remarks: "In the company's nearly 125 years of history, BPW has always successfully overcome challenging times together with its partners. This solidarity, this team spirit, is very special – and we want it to stay a part of us as we continue to drive innovations for more efficiency in transport in the future. I'm looking forward to the reunion and the discussions at IAA Transportation."

Whitepaper "Reduction of CO2 and fuel consumption in the fleet"

For journalists and decision-makers, BPW has prepared a white paper for the IAA Transportation that shows the gains in efficiency through modern trailer technologies in detail. Clear and verifiable facts are used to demonstrate how innovative trailer technologies from BPW reduce fuel consumption and CO2 emissions in the fleet. Order your free copy here: presse@bpw.de

About BPW Bergische Achsen Kommanditgesellschaft

BPW Bergische Achsen KG is the parent company of the BPW Group. With around 1,500 employees, including around 100 trainees, the family-run company has been developing and producing complete running gear systems for truck trailers and semi-trailers at its headquarters in Wiehl since 1898. BPW's technologies include axle systems, brake technology, suspension and bearings. BPW's trailer axles and running gear systems are in use in millions of vehicles around the world. An extensive range of services also provides vehicle manufacturers and vehicle operators with the opportunity to increase economic efficiency in their production and transport processes. www.bpw.de/en

About the BPW Group

The BPW Group researches, develops and manufactures everything needed to ensure that transport keeps moving and is safe, illuminated, intelligent and digitally connected. With its brands [BPW](#), [Ermax](#), [HBN](#), [HESTAL](#) and [idem telematics](#), the company group is a preferred system partner of the commercial vehicle industry around the globe for running gear, brakes, lighting, fasteners and superstructure technology, telematics and other key components for trucks, trailers and buses. The BPW Group offers comprehensive mobility services for

transport businesses, ranging from a global service network to spare parts supply and intelligent networking of vehicles, drivers and freight. The owner-operated company group currently employs 6,800 staff in more than 50 countries and achieved consolidated sales of 1.372 billion euros in 2020. www.bpw.de/en

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