



idem telematics (represented by the managing directors Jens Zeller and Thomas Piller, from left) received the 2020 Telematik Award

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## idem telematics once again emerges as class leader in the industry

- idem telematics received the 2020 Telematik Award (German Telematics Award) for the category "Telematics for refrigerated transport".
- The all-in-one telematics platform, cargofleet 3, offers a range of innovate functions.
- Instead of an event at the IAA, the 2020 awards will be celebrated with a three-week digital event.

**Munich/Ulm 23.9.2020 --- The precision and unconditional reliability of truck and trailer telematics is essential for the transport of food and pharmaceuticals and idem telematics impressed the expert jury of the Telematics Awards with its innovative, tried and tested solutions. In 2020, the company has received an award in the category "Telematics for refrigerated transport". Representatives from the world of science and business, as well as industry journalists, users and experts thus awarded the company the highest score in an independent rating.**

### **The idem telematics solution combines everything in one portal**

With its all-in-one telematics platform, cargofleet 3, idem telematics offers the perfect tool for monitoring refrigerated transport. Functions such as temperature recording, door status monitoring and monitoring of the cooling unit tank level, control of the door locking mechanism and individually adjustable alarm messages ensure that the refrigeration chain and the corresponding documentation is monitored at all times. The system complies with the European standard EN12830 and the European guideline for Good Distribution Practice (GDP), among others, to ensure that temperature-sensitive food and medication are transported safely and reliably.

The system is not limited to specific vehicle types such as semitrailers, but instead has solutions for a wide range of vehicle types. This means that the entire fleet and even the transfer point can be accommodated.

Extensive comfort functions and interfaces - both for the integration of third-party products as well as for targeted data forwarding - complete the system, making it a central and indispensable component of the Internet of Transport.

### **Class leader in the industry**

The Telematics Award is one of the industry's most prestigious awards in the German-speaking world. It recognises the industry's outstanding achievements and aims to showcase them to the general public along with future trends using best-practice examples. The award is celebrating its tenth birthday in 2020. In all previous years, the presentation has been celebrated as part of an event at IAA Commercial Vehicles. Now the organiser of the event, the media group Telematik-Markt.de, has put together a three-week online programme for the award's anniversary, which kicked off on the 7th

September. It started with a themed week, as part of which future projects, along with their inventors and initiators, were presented under the heading "#TelematikThinktank". In the second week, podcasts were presented under the heading "#TelematikTalk", which recorded conversations with experts. The highlight is the award ceremony in the third week, where the winners of each category are invited to the stage for the day to present their solutions. Dr. Bernd Althusmann, Deputy Minister-President and State Minister for Economic Affairs for Lower Saxony, and Dr. Kurt-Christian Scheel, Managing Director of the German Association of the Automotive Industry (VDA), an award partner from the very beginning, will continue to act as patrons in 2020.

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### **About idem telematics GmbH**

*idem telematics GmbH, which is headquartered in Munich and operates a local office in Ulm, is one of the leading providers of telematics solutions for trucks and trailers. By consolidating the data worlds of towing vehicle units and trailers, the telematics specialist – a member of the BPW Group since 2012 – can also offer an all-in-one system for the complete tractor-trailer. The telematics solutions from idem telematics GmbH increase the transparency and economic efficiency of transport processes for vehicle operators and in this way make a significant contribution to implementing the international mobility partnership of the BPW Group. idem telematics currently employs around 60 people.*

[www.idemtelematics.com](http://www.idemtelematics.com)

### **About the BPW Group**

*The BPW Group researches, develops and manufactures everything needed to ensure that transport keeps moving and is safe, illuminated, intelligent and digitally connected. With its brands [BPW](#), [Ermax](#), [HBN](#), [HESTAL](#) and [idem telematics](#), the company group is a preferred system partner of the commercial vehicle industry around the globe for running gear, brakes, lighting, fasteners and superstructure technology, telematics and other key components for trucks, trailers and buses. The BPW Group offers comprehensive mobility services for transport businesses, ranging from a global service network to spare parts supply and intelligent networking of vehicles, drivers and freight. The owner-operated company group currently employs 7,000 staff in more than 50 countries and achieved consolidated sales of 1.41 billion euros in 2019. [www.bpw.de/en](http://www.bpw.de/en)*