



idem telematics offers transport companies a new system-open and manufacturer-independent truck telematics hardware.

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## **idem telematics opens truck telematics to everyone: New hardware, even more functions – all at an affordable price**

- **New hardware concept allows for uncomplicated installation and is significantly cheaper than before**
- **Enhanced functionality with speedometer archiving and violation evaluation**
- **Future-proof thanks to 2G/4G wireless standards and integrated interfaces**
- **Jens Zeller: "Breakthrough for greater cost efficiency in transport and fleet management"**

**Munich/Ulm, 21.4.2022 --- With the use of truck telematics, fleet operators can significantly reduce their costs, optimise workflows and increase customer satisfaction. Nevertheless, many avoid truck manufacturers' systems. idem telematics is now changing the market with a new, manufacturer-independent truck telematics system that is less complicated, more versatile and even cheaper than ever.**

Most truck manufacturers today offer telematics systems, but there is a lack of acceptance among transport companies: In addition to high monthly user fees, most fleet operators shy away from the associated commitment to a single vehicle manufacturer. The limited range of functions is also considered problematic, as individual adjustments – for example, for order management – are either not possible at all or only with considerable effort. With this background, idem telematics has set itself the goal of making system-open and manufacturer-independent [truck telematics](#) uncomplicated and affordable for all owners of transport companies. The result is new telematics hardware to be delivered for the first time in April: it's easier to install and network, supports not only 2G but also the 4G network standard for the first time, offers new functions for speedometer management – and is also cheaper than its predecessor.

Thanks to comprehensive hardware interfaces, the vehicle and telematics boxes can now be connected without intermediate adapters. As well as hardware, idem telematics has also significantly expanded the functional range of its telematics platform cargofleet3: in addition to the classic speedometer download, the telematics specialists now also offer speedometer archiving and violation evaluations. The speedometer data is archived online in compliance with legal regulations and can be downloaded at any time. At the same time, the system monitors the legal driving times and breaks and evaluates regulatory violations – a considerable relief for dispatchers and fleet managers. Using the cargofleet driver app, order and route data, text messages and navigation destinations for the dispatcher are transmitted to the driver display and can be directly answered or edited there. This works even when the ignition is switched off: The unit has its own battery for the first time, so the system always stays ready to use.

"In a time when everything is becoming more expensive, we offer real added value with our new truck hardware", says Jens Zeller, Managing Director of idem telematics. "In this way we are creating significant efficiency gains for all transport companies, regardless of the vehicle type or vehicle brand. So we also integrate systems from market competitors."

idem telematics is considered a pioneer in truck telematics and today networks all transport processes for trucks and trailers, vans and swap trailers. The Munich and Ulm-based company leads the European market with its manufacturer-neutral, system-open and cross-vehicle platform. Jens Zeller: "We give hauliers the security they need on their way into [transport networking](#). This includes our consulting work, the reliability and user-friendliness of our hardware and software and data security, but also a predictable cost structure. This way we have also consistently reduced the barriers to entry for small and mid-sized enterprises. The new truck hardware is an important milestone for the entire transport industry."

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### **About idem telematics GmbH – Connecting all road transport**

*As Europe's leading telematics partner, idem telematics supports forwarders, fleet operators and shippers in using data to continuously improve their core business, and thus to increase their profitability, customer satisfaction and competitiveness. Our systems are uncomplicated, independent, cross-fleet and cross-manufacturer, and adaptable to any company size and business model. The service: individual on-site process consulting – combined with the Europe-wide market-leading all-in-one cargofleet telematics platform for trucks, trailers, freight and logistics. Consolidating and summarising the data sets of vehicles, drivers and freight, idem telematics provides a complete system for increasing the transparency and economy of the entire logistics process. Benefits include unique customer proximity and flexibility for individual telematics requirements based on more than 20 years of telematics, transport and logistics expertise. idem telematics is a subsidiary of [BPW Group](#) and employs around 75 staff at its locations in Munich and Ulm. [www.idemtelematics.com](http://www.idemtelematics.com)*

### **About the BPW Group**

*The BPW Group researches, develops and manufactures everything needed to ensure that transport keeps moving and is safe, illuminated, intelligent and digitally connected. With its brands [BPW](#), [Ermax](#), [HBN](#), [HESTAL](#) and [idem telematics](#), the company group is a preferred system partner of the commercial vehicle industry around the globe for running gear, brakes, lighting, fasteners and superstructure technology, telematics and other key components for trucks, trailers and buses. The BPW Group offers comprehensive mobility services for transport businesses, ranging from a global service network to spare parts supply and intelligent networking of vehicles, drivers and freight. The owner-operated*

company group currently employs 6,800 staff in more than 50 countries and achieved consolidated sales of 1.372 billion euros in 2020. [www.bpw.de/en](http://www.bpw.de/en)

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