



idem telematics Managing Director Jens Zeller (3rd from right) and his team are all smiles about winning the German Telematics Award.

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idem telematics sweeps the board at the German Telematics Award

- Clear lead over the competition at the German Telematics Award
- Expert jury awards top marks for usability – top rating also from users
- Market and technology leadership extended; new orders tripled
- More than trailer telematics: Dedicated award for connectivity of trucks and vans
- Jens Zeller: „Strong growth as preferred OEM supplier to the vehicle industry”

The German Telematics Award is known as the world's toughest and at the same time most realistic test for transport telematics systems; the test criteria were even made stricter this year. The result: European market leader idem telematics took 1st place in two categories and 2nd place in another category. In the process, the market leader significantly extended its points lead over the competition. The company's order volume developed just as strongly.

How many mouse clicks does a dispatcher need to get a certain piece of information about a vehicle or a transport order? How user-friendly are functions and information presented? When Heinz-Leo Dudek, professor and course director at the University of Ravensburg, scrutinises a transport telematics system together with his jury of experts, he will not settle for the paper form: the manufacturers have to demonstrate live what they promise. The result: the European market leader idem telematics came out on top at the German Telematics Award 2022, winning first prize in the trailer/swap body technology and vehicle technology categories and second prize in the location/tracking category. The company, which is based in Munich and Ulm, was once again able to drastically increase its score compared to the last competition. And this despite the fact that the jury had tightened the test criteria this year.

The award is no one-off: In June, idem telematics already made it onto top of the top rank at the VerkehrsRundschau Awards in the category "manufacturer-independent telematics", also with a greatly improved score.

The number of new orders at idem telematics has tripled within the last 12 months: In addition to well-known transport companies and leasing companies, more and more smaller and medium-sized vehicle operators are now upgrading their fleets with a telematics system from idem telematics. Leading vehicle manufacturers are already equipping their trailers ex works with telematics from idem telematics. The electric truck BAX presented by BPW in October also comes with an idem system on board as standard, informing the driver and dispatcher about power consumption, battery ranges and remaining charging time, to name but a few.

The string of successes of the BPW subsidiary has not come about by chance: with the TC Trailer Gateway product family, idem telematics delivers telematics hardware that supports all kinds of transport tasks and is extremely easy to install. Robust wireless standards replace the cable clutter

of conventional systems, and a special app supports installation. The corresponding telematics portal cargofleet3 has been expanded in its range of functions and at the same time made even more user-friendly. As an open-system platform, it also integrates third-party and competitor systems.

A look into the future of telematics with AI and neural networks

idem telematics also provided the jury of the German Telematics Award with a glimpse into the future: the company's development engineers are already working on the use of artificial intelligence, digital twins and neural networks - for example, with the aim of replacing inflexible maintenance intervals with predictive maintenance.

Jens Zeller, Managing Director of idem telematics: "Our goal is to make telematics accessible to everyone – for all company sizes, business models and for all vehicle types in transport. Thanks to the new hardware generation and the unrivalled ease of use, we have made a great leap forward on this path; this is reflected in the test result of the German Telematics Award, but also in the incoming orders in particular. We are particularly pleased that idem telematics is also increasingly being recognised as a manufacturer-independent partner for the networking of trucks and vans. For 2022, we are preparing strong innovations to further expand our position as European market leader."

Video: Get all the information you need – in seconds: this is how the telematics platform cargofleet 3 ensures total transparency in transport.



[Watch video on YouTube here](#)

About BPW Bergische Achsen Kommanditgesellschaft

BPW Bergische Achsen KG is the parent company of the BPW Group. With around 1,500 employees, including around 100 trainees, the family-run company has been developing and producing complete running gear systems for truck trailers and semi-trailers at its headquarters in Wiehl since 1898. BPW's technologies include axle systems, brake technology, suspension and bearings. BPW's trailer axles and running gear systems are in use in millions of vehicles around the world. An extensive range of services also provides vehicle manufacturers and vehicle operators with the opportunity to increase economic efficiency in their production and transport processes. www.bpw.de/en

About the BPW Group

The BPW Group researches, develops and manufactures everything needed to ensure that transport keeps moving and is safe, illuminated, intelligent and digitally connected. With its brands [BPW](#), [Ermax](#), [HBN](#), [HESTAL](#) and [idem telematics](#), the company group is a preferred system partner of the commercial vehicle industry around the globe for running gear, brakes, lighting, fasteners and superstructure technology, telematics and other key components for trucks, trailers and buses. The BPW Group offers comprehensive mobility services for transport businesses, ranging from a global service network to spare parts supply and intelligent networking of vehicles, drivers and freight. The owner-operated company group currently employs 7,000 staff in more than 50 countries and achieved consolidated sales of 1.41 billion euros in 2019. www.bpw.de/en

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