



Everything under control: cargofleet 3 portal expands the range of services offered by transport companies and at the same time strengthens their data sovereignty.

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## More service and more control for hauliers: idem telematics is expanding the cargofleet 3 portal to include trip-based data management

- idem telematics has integrated trailer and transport management data
- New: trip-based, automatic alarm configurations
- New: trip-based consumption calculations and temperature monitoring
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## **New: controlled, trip-based data forwarding**

- **Jens Zeller: "More service for logistics end customers and full control of the data for the haulier"**

**Munich/Ulm, 1/9/2022 --- telematics creates total transparency in the world of transport with cargofleet 3 portal – the key question is: who has control of the data? Market leader idem telematics has now made it possible for hauliers to manage transport data relating to specific trips and orders themselves and decide which specific end customers to forward it to. The open-system cargofleet 3 portal expands the range of services offered by transport companies and at the same time strengthens their data sovereignty.**

The digitalisation of transport enables total transparency across the entire supply chain. That's why more and more hauliers are being asked to share the telematics data with their clients. Hauliers do not always have this transparency in mind. idem telematics, the European market leader for open-system [transport telematics](#), is now making it possible for hauliers to control and specifically share their trip and order data like never before: The telematics portal cargofleet 3 enables trip- and order-related data management for the first time. Trip data can either be entered directly in the portal or transferred from an external transport management system (TMS). For each individual trip, the haulier can operatively monitor the transport and specifically forward data to the shipper or other partners – right down to the continuously updated estimated time of arrival (ETA) and individually selected tracking information. In addition, trip-specific temperature reports and consumption calculations as well as many other data can also be specifically evaluated and forwarded as the haulier pleases.

However, more service and more control doesn't mean more work – on the contrary: the cargofleet 3 portal enables data evaluation to be configured automatically. This means that alarms can be set automatically for each individual trip (e.g. geofencing and temperature alarms). Classic idem telematics: the cargofleet 3 portal functions is an open system that functions independently of vehicle manufacturers' systems. [idem telematics will present the new features of the portal at the IAA Transportation trade fair from 20 - 25 September 2022 \(BPW Group stand in Hall 26/A30\).](#)

Jens Zeller, CEO of idem telematics, states, "By networking vehicle, driver and freight, the vehicle operator is able to more efficiently organise transport and

significantly expand their range of services. Nevertheless, it is still crucial that vehicle operators retain full sovereignty over their data and do not become dependent on third-party systems. With cargofleet 3, we simultaneously strengthen the haulier's service capabilities and data sovereignty. That's our contribution to the 'Internet of Transport'."

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### **About idem telematics GmbH – Connecting all road transport**

*As Europe's leading telematics partner, idem telematics supports forwarders, fleet operators and shippers in using data to continuously improve their core business, and thus to increase their profitability, customer satisfaction and competitiveness. Our systems are uncomplicated, independent, cross-fleet and cross-manufacturer, and adaptable to any company size and business model. The service: individual on-site process consulting – combined with the Europe-wide market-leading all-in-one cargofleet telematics platform for trucks, trailers, freight and logistics. Consolidating and summarizing the data sets of vehicles, drivers and freight, idem telematics provides a complete system for increasing the transparency and economy of the entire logistics process. Benefits include unique customer proximity and flexibility for individual telematics requirements based on more than 20 years of telematics, transport and logistics expertise. idem telematics is a subsidiary of the [BPW Group](#) and employs around 75 staff at its locations in Munich and Ulm. [www.idemtelematics.com](http://www.idemtelematics.com)*

### **About the BPW Group**

*The BPW Group researches, develops and manufactures everything needed to ensure that transport keeps moving and is safe, illuminated, intelligent and digitally connected. With its brands [BPW](#), [Ermax](#), [HBN](#), [HESTAL](#) and [idem telematics](#), the company group is a preferred system partner of the commercial vehicle industry around the globe for running gear, brakes, lighting, fasteners and superstructure technology, telematics and other key components for trucks, trailers and buses. The BPW Group offers comprehensive mobility services for transport businesses, ranging from a global service network to spare parts supply and intelligent networking of vehicles, drivers and freight. The owner-operated company group currently employs 6,800 staff in more than 50 countries and achieved consolidated sales of 1.372 billion euros in 2020. [www.bpw.de/en](http://www.bpw.de/en)*

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