

Nov 14, 2017 10:25 CET

Restructuring of the PE-management: PE Automotive is taking a further step of development.

Wuppertal, 14.11.2017 --- As of March 1st, 2018, Mr. Ralf Maurer will join the management of PE Automotive GmbH & Co. KG as Managing Director and take over chairmanship. With this, PE Automotive is taking a further step to enable the market-oriented expansion of the company for the coming years.

Mr. Maurer has many years of experience in renowned retail companies such as the Metro Group. For the past four years, he has been responsible for Category- and Inventory Management, International Sourcing and Pricing at Europart as member of the management board. In addition, the 52-year-old graduate in business administration has more than ten years of experience in the automotive aftermarket, including the position of Managing Director at the point S Group and Carglass.

PE Automotive, as member of the international BPW Group, has been able to significantly expand its product portfolio in the last two years to over 18,000 items. Christian Freitag, Managing Partner of PE Automotive, says: *"We want to continue our growth over the next few years and, in particular, advance the expansion of our product range in order to offer our customers the fullest possible range."*

Furthermore, Mr. Maurer will become Managing Director of the BPW Aftermarket Group Deutschland GmbH and thus contribute his expertise in the areas of trade and automotive aftermarket to the strategic development of the BPW Aftermarket Group.

Michael Pfeiffer, Managing Partner of BPW, emphasizes: *"I am convinced that Mr. Maurer will play a key role in taking PE Automotive to the next strategic level."*

In addition to that, Mr. Maurer will actively contribute to achieving the goals of the BPW Group as international mobility partner for vehicle operators.“

About PE Automotive

PE Automotive, based in Wuppertal, is one of the world's leading manufacturers and suppliers of spare- and wear parts for commercial vehicles.

Its workshop-oriented product solutions make PE attractive for all workshops that aim to impress customers with top-class and efficient repair services. An international and highly efficient network of PE trade partners ensures widespread availability of PE spare parts. The owner-run family company was founded in 1947 and employs 135 people. More information can be found at www.pe.de

About BPW Group

BPW Group, based in Wiehl, Germany, is a dependable international mobility and system partner for the transport industry, serving as a one-stop shop for innovative solutions. Its portfolio embraces axles, suspension systems and brake technologies (BPW), locking systems and bodywork technology (Hestal), lighting systems (Ermax), composite technologies (HBN-Teknik), and user-friendly telematics applications for trucks and trailers (idem telematics). BPW Group's technologies and services support manufacturers' cost-effective workflows and enable vehicle operators to manage their fleets efficiently by maximising the transparency of loading and transport processes. The owner-managed BPW Group encompasses more than 60 companies worldwide and employs around 6,400 people. www.wethinktransport.com

Contacts



Nadine Simon

Press Contact

Press Officer/Public Relations

focus on: special axles; agricultural running gears; telematics;
human resources/training

SimonN@bpw.de

+49 (0) 2262 78-1909

+49 (0) 151 55037078



Robin Becker

Press Contact

Press Officer/Public Relations

focus on: 9t running gears; trailer components; e-solutions;
digital solutions

BeckerR@bpw.de

+49 (0) 2262 78-1905