



Schwarzmüller supplies all trailers ex works with telematics from idem telematics. All construction vehicles are also equipped with Schwarzmüller Intelligent Telematics. The range of sensors can be individually enhanced. (Schwarzmüller)

Mar 08, 2021 11:10 CET

Schwarzmüller delivers all trailers ex works with telematics from idem telematics: data services free of charge for three months for all fleet operators

- Schwarzmüller delivers all trailers ex works with telematics from idem telematics: data services free of charge for three months for all fleet operators
- Schwarzmüller equips all trailers as standard with the TC Trailer Gateway from idem telematics for data-supported value-added

services

- **Modular, practical service packages with free test**
- **Rental fleets from Schwarzmüller now also on board with idem telematics**
- **Jens Zeller: "Breakthrough for intelligent transport"**

Munich/Ulm/Freinberg, 08/03/2021 --- The networked trailer is becoming the "new normal" in the commercial vehicle industry: customers of Wilhelm Schwarzmüller GmbH can now experience the benefits of data-supported real time functionalities for three months without obligation. Remote diagnosis capability, tracking, fleet management and many other services are now on board as standard in all new and rental vehicles – and can be individually expanded.

Commercial vehicles from Schwarzmüller are now running on data clouds as standard: all new and rental vehicles have a central control unit (TC Trailer Gateway BASIC) installed by idem telematics ex works, which continuously records vehicle states and positions as well as driver behaviour and transmits them in real time. idem telematics and Schwarzmüller signed a comprehensive and multi-year cooperation contract with the aim of establishing the networked trailer as the standard in the commercial vehicle industry.

The Schwarzmüller Intelligent Telematics is based on the all-in-one telematics portal from idem telematics. All Schwarzmüller trailers are delivered with an activated SIM card and free access to the telematics portal – fleet operators can therefore experience the benefits of intelligently networked transport for three months, free of charge and without obligation. Schwarzmüller offers three data service packages for this purpose, which have been tailored to typical transport scenarios and can be individually enhanced. The data packages range from simple tracking solutions to comprehensive real-time trailer analysis. As befits modern telematics, the packages also include numerous interfaces to all kinds of third-party systems. For the in-house rental fleet, idem telematics offers a special function that simplifies the processing of vehicle deliveries and returns and also accelerates them with higher quality.

Schwarzmüller's telematics pre-fitting is also of interest to fleet managers already working with fleet management systems: thanks to the open system architecture, the data services can also be integrated into mixed fleets and

third-party fleet management systems. "This system openness is one of the reasons why the solution from idem telematics has prevailed. In this way we can offer beginners and professionals a practice-oriented vehicle network. Our partners from idem telematics support our customers on request with professional system and process consulting, which enables them to individually tap into the efficiency and cost benefits," explained Roland Hartwig, CEO of Schwarzmüller.

Jens Zeller, managing director of idem telematics, added: "Our collaboration with Schwarzmüller is an important breakthrough for networked transport. Schwarzmüller and idem telematics place the highest demands on the quality and reliability of the hardware and the availability and security of the data. Together, we are opening up new opportunities for data-driven insights to the transport industry – while protecting the entrepreneurial independence of the vehicle operator."

idem telematics also attaches particular importance to the needs-based preparation of data, which is displayed on the screens of the owner of the transport company and its dispatchers, the driver's smartphone or tablet, or even on end devices of recipients and subcontractors. Jens Zeller: "Decisive information is available to team members, partners or customers at exactly the right time, suitably prepared. We create security and efficiency instead of a flood of data. That's the only way telematics is driving the transformation of transportation."

About the Schwarzmüller Group

The Schwarzmüller Group, based in Freinberg in the district of Schärding (Austria), is one of the leading suppliers of towed commercial vehicles in Europe. As an innovation and technology pioneer, the company sets the standards in the industry and offers its customers individual, customised transport solutions. At the parent plant Hanzing in Freinberg (Austria) and at the three other production sites in Dunaharaszti (Hungary), Žebrák (Czech Republic) and Neustadt/Dosse (Germany), the company, together with its subsidiary Hüffermann Transportsysteme GmbH, manufactures 11,000 commercial vehicles annually and generates sales of more than €400 million with around 2,500 employees. The Schwarzmüller Group has an international organisation in 21 countries in Central and Eastern Europe. It operates four production plants and 17 other sales and service locations in 14 countries, and Schwarzmüller is represented by partners in

seven countries.

About idem telematics GmbH – connecting all road transport

As Europe's leading telematics partner, idem telematics supports forwarders, fleet operators and shippers in using data to continuously improve their core business, and thus to increase their profitability, customer satisfaction and competitiveness. Our systems are uncomplicated, independent, cross-fleet and cross-manufacturer, and adaptable to any company size and business model. The service: individual on-site process consulting – combined with the Europe-wide market-leading all-in-one cargofleet telematics platform for trucks, trailers, freight and logistics. Consolidating and summarising the data sets of vehicles, drivers and freight, idem telematics provides a complete system for increasing the transparency and economy of the entire logistics process. Benefits include unique customer proximity and flexibility for individual telematics requirements based on more than 20 years of telematics, transport and logistics expertise. idem telematics is a subsidiary of the BPW Group and employs around 75 staff at its locations in Munich and Ulm. www.idemtelematics.com

About the BPW Group

The BPW Group researches, develops and manufactures everything needed to ensure that transport keeps moving and is safe, illuminated, intelligent and digitally connected. With its brands [BPW](#), [Ermax](#), [HBN](#), [HESTAL](#) and [idem telematics](#), the company group is a preferred system partner of the commercial vehicle industry around the globe for running gear, brakes, lighting, fasteners and superstructure technology, telematics and other key components for trucks, trailers and buses. The BPW Group offers comprehensive mobility services for transport businesses, ranging from a global service network to spare parts supply and intelligent networking of vehicles, drivers and freight. The owner-operated company group currently employs 7,000 staff in more than 50 countries and achieved consolidated sales of 1.41 billion euros in 2019. www.bpw.de/en

Contacts



Robin Becker

Press Contact

Media Manager Corporate Communications

BeckerR@bpw.de

+49 (0) 2262 78-1905