



we think transport



idem telematics wins the Telematics Award again in the highly demanding discipline of refrigerated transports

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## Telematics Award 2022: idem telematics is consistently expanding its leadership in the high-level field of "refrigerated transport"

- Refrigeration telematics as the ultimate indicator of quality, integrity and reliability
- A competent expert jury and a strict selection process guarantee the quality of the assessment
- idem telematics expands verification of the cold chain - from printing to data management

**Munich/Ulm, 27/10/2022 --- The VDA as a partner, a governor as patron, an illustrious jury of experts and a strict evaluation process: the Telematics Award, which is presented every two years, pulls out all the stops to reinforce its authority. The fact that industry leader idem telematics is chosen as the winner in the most demanding field of refrigerated transport is the only constant in a changing market.**

Transporting food or pharmaceutical products is an enormous responsibility. Not only do transport companies have to meet increasingly complex statutory and technical requirements, but they are also faced with increasing cost pressure and simultaneously increasing demands from their customers: more and more recipients are demanding direct remote access to the data from the ongoing transport in order to feed this data into their warehouse logistics and ERP systems. In certain cases, however, a paper printout is still preferred for compliance with the legally required proof of the closed cold chain. Industry leader idem telematics is enabling transport companies to carry out [refrigerated transport](#) more cost-effectively, more flexibly and more customer-oriented - and at the same time strengthen their control over internal company data. At the IAA Transportation Trade Fair in Hanover, idem telematics presented practical innovations that also impressed the jury of the Telematics Awards 2022:

For the first time, idem telematics is enabling forwarders to manage data relating to trips and orders. Trip data can either be entered directly in the telematic portal cargofleet3 or transferred from an external transport management system (TMS). Based on the trips, the haulier can monitor the transport in real time and forward selected data in a targeted manner to the shipper or other partners – data such as continuously updated estimated time of arrival (ETA) or temperature reports. In this way, idem telematics creates an alternative for hauliers to implement instead of unfiltered data release to their clients' systems, which inevitably also reveals business-sensitive information.

However, innovations are also possible with conventional verification of the cold chain: A new smartphone app enables the driver to output the temperature data on-site via a wirelessly connected printer or to send it as a pdf by e-mail, depending on the customer's wishes. The highlight: the smartphone app, telematics and printer are directly connected to each other via Bluetooth, so the printout at the loading ramp works even with a poor or no mobile phone connection.

The new functions are made possible by the [TC Trailer Gateway PRO](#) and the new cargofleet Connect app from idem telematics, which not only governs all relevant wireless standards, but also integrates the function of the previously separate temperature recorder.

On the occasion of the Telematik Awards 2022 ceremony, Jens Zeller, Managing Director of idem telematics, explained the trend towards individual customer solutions in temperature-controlled transport: "It is not only about meeting legal requirements and minimum standards, but increasingly about making complex transport and business processes more efficient. This is only feasible with a high-performance telematics system. The list of idem telematics customers is long, and the requests for individual solutions are correspondingly diverse. For example, many customers attach particular importance to climate efficiency. Typical for customers in [food and fresh food logistics](#) is the focus on the reliability of the systems and the documentation of the closed cold chain. No matter what the focus of the customers is, they all have one thing in common - our telematics has been precisely tailored to their individual work processes and it is impossible to imagine day-to-day business without it."

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### ***About idem telematics GmbH – connecting all road transport***

*As Europe's leading telematics partner, idem telematics supports forwarders, fleet operators and shippers in using data to continuously improve their core business, and thus to increase their profitability, customer satisfaction and competitiveness. Our systems are uncomplicated, independent, cross-fleet and cross-manufacturer, and adaptable to any company size and business model. The company provides individual on-site process consulting – combined with Europe's market-leading all-in-one cargofleet telematics platform for trucks, trailers, freight and logistics. By consolidating and summarising the data sets of vehicles, drivers and freight, idem telematics offers a complete system for increasing the transparency and profitability of the entire logistics process. Benefits include unique customer proximity and flexibility for individual telematics requirements based on more than 20 years of telematics, transport and logistics expertise. idem telematics is a subsidiary of the [BPW Group](#) and employs around 75 staff at its locations in Munich and Ulm. [www.idemtelematics.com](http://www.idemtelematics.com)*

### ***About the BPW Group***

*The BPW Group researches, develops and manufactures everything needed to*



*ensure that transport keeps moving and is safe, illuminated, intelligent and digitally connected. With its brands [BPW](#), [Ermax](#), [HBN](#), [HESTAL](#) and [idem telematics](#), the company group is a preferred system partner of the commercial vehicle industry around the globe for running gear, brakes, lighting, fasteners and superstructure technology, telematics and other key components for trucks, trailers and buses. The BPW Group offers comprehensive mobility services for transport businesses, ranging from a global service network to spare parts supply and intelligent networking of vehicles, drivers and freight. The owner-operated company group currently employs 6,945 staff in more than 50 countries and achieved consolidated sales of 1.632 billion euros in 2021. [www.bpw.de/en](http://www.bpw.de/en)*

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