



Dirk Hoffmeister, Head of Aftermarket, and Katrin Köster, Head of Corporate Communications at BPW, are pleased about the award.

Sep 12, 2018 15:55 CEST

Where “original parts” really are still original: BPW remains the clear favourite of PROFI Werkstatt readers

- **BPW once again wins the readers’ vote for the best bus, commercial vehicle and trailer service**
- **Industry-wide speciality: BPW spare parts identical to original equipment**
- **The “digital DNA” of BPW running gears revolutionises the garage service**

Wiehl/Frankfurt, 12/09/2018 --- If you want to find out about quality in the spare parts service, ask the professionals. Every two years, the editors of the professional journal [“PROFI Werkstatt”](#) ask their readers to rate the quality of the most important products and services. The categories range from A for axle measuring systems to W for workshop tools and are a “who’s who” of the industry. BPW has become the frontrunner in a key discipline - and is announcing the next service innovations in time for the Automechanika and IAA trade fairs.

When it comes to service for buses, trucks and trailers, no brand represents quality, reliability and trust in the professional workshop as much as BPW – as revealed by the “PROFI Werkstatt” magazine readers' choice award. For six and a half months, employees in the commercial vehicle branch were able to vote for their favourite brands online. “The professionals who work with the brands every day are probably the most high-profile jury that you can think of,” emphasises editor-in-chief Martin Schachtner. The readers' choice is supported by the Automechanika trade fair in Frankfurt, which is where the award ceremony took place on 11th September.

“This award is a strong acknowledgement of quality by commercial vehicle workshops, as well as a clear rejection of compromises,” said Dirk Hoffmeister, Head of Aftermarket at BPW. “We are fully aware that we have to earn the trust of these workshops day after day. That's why the award is also an obligation. BPW does not build spare parts using second-grade materials just to optimise costs, as other suppliers do. They are absolutely identical to the original parts for original equipment because they come from the very same production facility. In addition, we are constantly expanding our digital service for the benefit of our customers. In future, all BPW running gears will carry a digital DNA that will greatly assist garages in identifying spare parts.”

At the IAA and Automechanika, BPW announced a new QR nameplate that can be easily read by the garages via smartphone or tablet. Dirk Hoffmeister: “Spare parts lists, service handbook and service documents can now be accessed in a matter of seconds. The conception and design of the app are also evidence of BPW's special commitment to quality. In future, we will add more features like how-to videos to the app.”

BPW Bergische Achsen KG is the parent company of the BPW Group. With more than 1,600 employees, including around 120 trainees, the family-run company has been developing and producing complete running gear systems for truck trailers and semi-trailers at its headquarters in Wiehl since 1898. BPW's technologies include axle systems, brake technology, suspension and bearings. BPW's trailer axles and running gear systems are in use in millions of vehicles around the world. An extensive range of services also provides vehicle manufacturers and vehicle operators with the opportunity to increase economic efficiency in their production and transport processes. www.bpw.de/en

About the BPW Group

The BPW Group, based in Wiehl, Germany, is a dependable international mobility and system partner for the transport industry, serving as a one-stop shop for innovative solutions. Its portfolio embraces axles, suspension systems and brake technologies (BPW), locking systems and bodywork technology (Hestal), lighting systems (Ermax), composite technologies (HBN-Teknik), and user-friendly telematics applications for trucks and trailers (idem telematics). BPW Group's technologies and services support manufacturers' cost-effective workflows and enable vehicle operators to manage their fleets efficiently by maximising the transparency of loading and transport processes. The owner-managed BPW Group encompasses 70 companies worldwide and employs around 7,000 people. www.bpw.de/e

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